MARKING OF “16 DAYS OF ACTIVISM” BY TAMEER E KHALAQ FOUNDATION

16 Days of Activism against Gender-Based Violence is an Annual International campaign that kicks off on 25th November (International Day for the Elimination of Violence against Women) and runs until 10th December (Human Rights Day). This year the theme was “UNITE! Activism to end violence against women and girls” The campaign invites everyone to play their role in ending violence against women and girls, show support and solidarity with women's rights activists, and resist the rollback on women’s rights.

OBJECTIVES & ACHIEVEMENTS

The overall objective was to train the team by creating a sense of commitment and taking action to end this menace for once and for all. For this purpose our Communications team raised awareness through social media platforms among masses about violence against women & ways to address it using #16Days and #Pushforward hashtags on posts and videos.

Our staff at all offices renewed the oath to support women and children and prevent GBV through refresher sessions.

A workshop with government stakeholders and community elders held at Quetta where the participants took pledges to support women and children and prevent GBV.

Awareness sessions were conducted at TKF offices on how to prevent GBV and what measures are being taken by senior management

Spread awareness by engaging youth to make message based videos highlighting the said topic.

The 16 Days campaign by TKF was to give a collective call for the acknowledgment and fight against GBV, and violence against women.

Ending violence against women and girls is an effort that will be achieved by including everyone in our society. Violence is a violation of a basic human right to safety. It has been happening for a long time, but we can work together to prevent it in the future. It can be prevented by strengthening women's access to basic human rights and resources. Research shows that communities with more access to education, jobs, housing, health care, affordable child care, elder care, and equality for both men and women have lower rates of violence against women. Similarly we at TKF needs to have zero tolerance against any of these heinous violations in order to ensure harmony among each other.