MARKING OF “WORLD IMMUNIZATION WEEK 2023” BY TAMEER E KHALAQ FOUNDATION

World Immunization Week is a global public health campaign to raise awareness and increase rates of immunization against vaccine-preventable diseases around the world. It takes place each year during the last week of April. World Immunization Week brings together people from around the world to highlight the importance of vaccines and how they protect people of all ages against many diseases, giving us the opportunity to pursue a life well-lived. This year’s campaign comes at a critical turning point for immunization. After over two years of immunization backsliding caused by COVID-19 pandemic disruptions, we must catch up, restore and strengthen immunization services to reach the millions of people missing out on the life-saving benefits of vaccines and stop outbreaks from accelerating.

In recognition of this historic moment for immunization, World Immunization Week 2023 will mark the beginning of a year-long campaign with the theme “The Big Catch-up,” representing a global push to vaccinate millions of children and return to pre-pandemic vaccination levels.

World Immunization Week is supported by the World Health Organization and a wide range of partners, including Gavi, the Vaccine Alliance, UNICEF, the Bill & Melinda Gates Foundation and many more. World Immunization Week is supported by the World Health Organization and a wide range of partners, including Gavi, the Vaccine Alliance, and UNICEF, the Bill & Melinda Gates Foundation and many more.

174 activities in total were held at the WIW 2023 by TKF in order to raise awareness and increase rates of immunization against vaccine-preventable diseases in Pakistan

Tameer-e-Khalaq Foundation along with other partners is also striving hard to play its part. Especially for third Party Monitoring, Social Mobilization and Communication, Community engagements and Community Awareness. TKF Team Karachi deployed in SHRUCs and HRUCs has proactively participated and arranged activities of World Immunization Week 2023.

The Field Monitors deployed in SHRUCs and HRUCs of Karachi arranged the Awareness Sessions, Community Engagements, Advocacy Sessions and Awareness walks. The purpose of these activities was to back this year’s campaign and highlight the importance of vaccines-preventable diseases in Pakistan.